

## Truly

# **BONDING**

with a child has the

# **POWER**

to change the world.

#### **Our Vision**

sos Children villages
in the Gambia is the
most responsive
organisation,
enabling children and
young people thrive
in caring families and
communities and
realize their
potentials as change
makers

origin, building the capacity of a highly motivated and talented workforce, investment in robust ICT infrastructure for effective and efficient organizational processes, and, increased local funding income. These results will directly prioritize and address the need for improvement in gatekeeping processes for appropriate care placement of children and young people, increased technical and vocational training and education opportunities, adequate working conditions for staff, improved partnerships for local fundraising and full implementation of fundraising strategy. Over the next five years, SOS CV The Gambia major projects will focus on care options, mental health/psychosocial support, child safeguarding, advocacy, and technical/vocational training and education for young people. Children's Villages in both Bakoteh and Basse will undergo downsizing and eventual closure as innovative care options are introduced in the community. Projects such as economic

#### **EXECUTIVE SUMMARY**

SOS Children's Villages in The Gambia envisions a future whereby children and young people live in a safe and caring environment opportunities with succeed and realize their dreams. In the next five years, the member association will track impact through progress drivers such as skills and knowledge acquisition for children and young people to be independent and positive agents of change in their families, communities and the nation. Major outcomes targeted include the innovation of relevant care options, implementation of community driven sustainable projects for family strengthening ensure minimal to separation of children from their families of

#### **Impact**

children and young people are independent and positive agents of change in their families, communities and nation.

empowerment and mechanisms to boost an active family support model will ensure households have adequate basic provisions and services to minimize family separation.

## WHAT WE WANT TO ACHIEVE? (RESULT)

Relevant care options, community driven sustainable projects on child and youth care to prevent family separation, highly motivated and talented workforce, robust ICT SOS Children's Villages NA Gambia Strategy 4/25 infrastructure, effective and efficient organizational processes and increased local funding income

#### **HOW WILL WE ACHIEVE IT?**

Implementation of major projects in innovative alternative care, child safeguarding, community driven family strengthening, child and youth participation

Half of the population of The Gambia, (45%) is aged 0-14, while only 4% is aged 65 or older. This trend was previously noticed in The Gambia Labour Force Survey (GLFS 2018) showing that out of the 2.3 million total population, 1.3 million are of the age 15 years and above, and 1 million are of the age 0-14 years

The relatively young age of the population was also evidenced by the Population and Housing Survey (2013), with children representing (49.4%) of the total population in 2013. Concerning the distribution of children's population by age, it was noted a high number of children in the age group 0-4 and 5-9 and fewer in the age group 15-17 years.

**OUR NEEDS & PRIORITIES** 

Relevant and quality child and youth care supported by highly talented and motivated staff working with efficient systems funded by sustainable income

**Source** Child Protection Situation Analysis in The Gambia 2022.





#### EXTERNAL ENVIRONMENT

SOS Children's Villages in The Gambia targets children and young people who have lost parental care or are at risk of osting parental care. According to The Gambia Bureau of Statistics (GBoS 2013)1 housing census conducted in the year 2013, the population of the country is estimated at 1.8 million, and an annual growth rate of 3.3%. Forty-two percent of the country's residents are below age 15, and about 22 percent are between age 15 and age 24. 50% of the country's residents live in rural areas, and women constitute 51% of the total population. The total fertility rate is 5.4 births per woman. This high fertility level has resulted in a youthful population structure where the average life expectancy at birth is 63.4 years (62.5 years for males and 65 years for females). According to the SOS Children's Villages Needs Assessment of Basse and Bakoteh Programme location commissioned in July and August 2022, potential areas of intervention include all regions of The Gambia especially in Central River Region North and Lower River region whereby vulnerable families experience absolute poverty. The poverty rate on head count currently stands at 48.6%, with a rural poverty of 69.5% and urban poverty at 31.6%. (Source: Gambia Bureau of Statistics, Integrated Household Survey, 2015/16.)2 The country's Human Development Index (HDI) value was 0.466 in 2019, ranking it 174 out of 187 countries (UNDP, Human Development Ranking: 2019).

#### **INTERNAL CONTEXT**

SOS Children's Villages in The Gambia (SOS CV Gambia) is a non-governmental social development organisation that has been active in the field of children's rights and committed to children's needs and concerns since 1982. Focusing its work on children without parental care and children in families in difficult circum- stances, the organisation has a wide range of programmes. Uniquely, SOS CV The Gambia provides long-term, family-like care for children who have lost parental care (alternative care (AC) service), and with vulnerable families and communities to help strengthen them and prevent child abandonment (family strengthening (FS) service,).SOS alternative care is usually organized in the form of a cluster of families, where each parent cares for a small group of children. SOS Children's Villages in The Gambia works within the framework of the global 2030 Strategy, Strategic Priority Areas and Care Promise. At the national level, the NA ensures alignment with the National Development Plan priorities, Child Protection System, Social Protection Strategy and other relevant strategies and policies of The Gambia Government

NATIONAL STRATEGY: SOS Children's Villages in The Gambia envisions a future where children and young people live in a safe and caring environment with opportunities to succeed and realize their dreams. The expected impact is that Children and young people have the skills and knowledge for independence and are positive agents of change in their families, communities and nation. In the short-/medium-term, The Gambia will build the foundation for future new programme work to address key local needs of the target group. In the long-term, SOS CV The Gambia seeks to expand programme work by innovating alternative care through the introduction of multiple care options such as families in the community, small group homes, supervised independent living, foster care and kinship care. Moreover, there will be significant focus in family strengthening through community empowerment to ensure sustainability of key Programme interventions by encouraging local ownership and leadership. While SOS CV The Gambia is eligible for international funding, the NA shall nonetheless partake in intensified local fundraising efforts to increase its local income and % related subsidy self-sufficiency.

This will require a substantial investment in the attraction and retention of highly competent staff by offering competitive remuneration packages and conducive working environment. Furthermore, the NA will also take first steps towards simplifying its internal processes for increased productivity, efficiency and effectiveness.

NA Gambia would embark on series of major changes to improve on its programme quality and service de-livery through responsive and innovative approaches to child and youth care including small group homes for youth people and the integration of more SOS families into the community to enhance their social integration. Scaling up of our Family strengthening programmes in all locations with community partners will also be a way of reaching out to more programme participants to achieve greater impact and relevance. Improvement of working conditions and capacities of the NA workforce for better quality delivery and to retain high caliber of staff. Simplify systems and processes through digitalization to increase efficiency in operations. Sustainable local funding for a resourceful NA through a robust fundraising strategy.

# Result1-Children and young people live in the most relevant care options with the ability to be independent and positive contributors in their communities

This means a full diversification of care options, child and youth participation, child safeguarding, learning and development for children and young people, advocacy, integration of mental health and PSS in AC. Through full implementation of the Gatekeeping Guidelines based on necessity and appropriateness, children and young people will be reintegrated in their families of origin. As per yearly assessments, this means downsizing the Basse programme location alternative care (closure of youth facility in both locations) and establishment of supervised independent living and small group homes for young people. To establish a good advocacy network involving key like-minded partners like UNICEF and ChildFund to better improve the legal policies of the Gambia and lobby for the adoption of the gatekeeping guidelines and process at the National level as part of the overall childcare protection system of the country. This is in line with our strategic initiative 1,2, 3 and 4 of the 2030 SOS global strategy and SDGs.

# Result 1B: Children and young people have the ability to be independent and positive contributors in their communities

Increase and diversify in Technical and Vocational Education Training (TVET) opportunities for young people and introducing new marketable areas such as construction, agriculture, green industries, by setting up a business start-up incubation centre in existing SOS facilities in both Basse and Bakoteh that have not been used to full capacity. In addition, increased partnership with private sector on specialized areas of skills training and development designing new course curriculum and training methods. Increase the participation of children and youth in decision - making in SOSCV and the need for them to fulfil their civic responsibility within the community. The Bakoteh programme location will focus on increasing families in the community up to five. The NA will work with Government on the establishment of foster care and kinship care.

### WHAT?

#### **Desired National Results**

Results 2- Communities take the lead and initiative in quality child and youth care: This means community empowerment, child safeguarding, child and youth participation, advocacy for child and youth development, MHPSS support, equal access to essential services. To scale up FS programmes in partnership with local partners such as the Village Development Committee and Youth groups and community leaders considering gender inequalities. This means an expansion of the scope of our family strengthening programmes in both urban Gambia and rural Gambia covering West Coast Region, North Bank region that we do not currently have intervention in. By investing in a community approach to development, the rise of the solidarity economy can be strengthened through worker cooperatives (community savings and lending schemes) and group businesses like women community gardens. By implementing a number of small FS projects under the Basse programme location per region (North Bank Region, Lower River Region, Central River Region and Upper River Region) and Bakoteh (Kanifing Municipality, West Coast Region and Banjul City Council) and supporting them to sustain agricultural livelihood businesses such as ruminant farming. The NA is poised to make an impact in families through the community structures especially the youth groups rather than individual targeting. To establish a good advocacy network to better improve the legal policies of the Gambia. Through establishment of community structures well equipped with relevant skills to better support vulnerable families, SOS Children's Villages will also strengthen the Community Child Protection Committees on a Training of Trainers (TOR) Program so that they are able to address child protection at the grassroots from awareness raising to prevention, reporting and responding mechanisms. This means having activities that specifically train these groups on the program management tools and techniques of SOS Results based Management to ensure project success and sustainability. This is in line with strategic initiative 1, 2, 3 and 4 of the 2030 strategy.

Result 3- Highly motivated and talented workforce working in a safe environment supported by a strong leadership for the delivery of quality services to **children and young people:** This means putting in place a competitive compensation and benefits package, improvement in the working conditions, scaling up the capacity building of staff, development of a talent pool and full implementation of the succession plan, as well as the establishment of a board. Expectations are, the NA will attract and retain highly talented staff through succession plans whereby SOS participants can be targeted to fulfil significant roles in the organization, staff will have a good work life balance, feel safe and have a good mental wellbeing, staff are skilled and competent to perform their roles effectively and efficiently through a HR performance management and accountability system., staff are highly motivated, productive and committed to serve the SOS Children's Villages NA Gambia Strategy 9/25 organization on a longer term and the National Management Team receives strategic direction and oversights from the board. This is in line with strategic initiative 5 of the 2030 strategy.

# Result 5- Robust ICT infrastructure (Tools) that enable efficient and effective implementation of organizational processes and quality programs.

The aim of this outcome is to improve connectivity and infrastructure for digitalization to comply with our systems and processes as well as global standards. This can be achieved through improvement in our ICT infrastructure and enhanced digitalization to meet global standards, create awareness and skills development, environment and climate change (Green Energy, climate resilience and waste management). Expected results will include accurate and quality data, efficient and effective staff, reduced carbon footprint, climate resilient and programmes economically empowered communities with maximized use of resources. This is in line with strategic initiative 5 of the 2030 strategy. Effective and efficient organizational processes and quality programme delivery are supported by resilient and fully digitalized systems whereby staff are competent in the digital systems of financial management, monitoring and evaluation of interventions and Children's Village (family house management system).

Result 4- Staff are productive and efficient in the performance of their work with the right number of people in the right place: This means that we have the right people in the right places in the organization, outsourcing of the maintenance staff that is cleaners and security personnel, review of staffing and competencies, improvement in the performance management system, leading to optimal staffing with the required competencies in place, improved efficiency in service delivery and improved productivity in staff. Training of staff specifically in project management tools and techniques will be strengthened as well as digitalization of finances, monitoring and evaluation. This is in line with strategic initiative 5 of the 2030 strategy. Implementation of reviewed terms and conditions of service means a transparent system of salaries and education is clear for all staff. A new salary structure will be developed and implemented.

## Result 6- A budget that covers at least 41% of our country expenditures (excluding international IPD programme from local sources.

This outcome aims to enhance sufficient funding for the National Association through local fundraising initiatives. To help the NA achieve this outcome, the NA will develop and implement an ambitious yet realistic fundraising and communications plan, develop strategic projects to attract IPD/PSA funding, identify local market opportunities, create partnership to increase fundraising capacity to enhance sufficient NA funding that caters for the identified needs. Therefore, staff capacities in fundraising and communications will be strengthened to use various channels and platforms. Current PSA funders will also be reached out to for a learning and sharing event on fundraising good practices and how they have managed to be successful. This is in line with strategic initiative 5 and 7 of the 2030 strategy. NA Gambia has identified a list of buildings and land space that are currently underutilized and plans to invest in the following assets to generate funds or set up new intervention projects to implement the key strategic ambitions in the next five years. Most of the facilities earmarked will either be used for innovative projects or scale up existing projects, or rented out through an advert and invitation for bids from well recognized and reputable businesses in the country. Other residential facilities will be rented out to families in the community through a rental agreement and also other reputable NGO staff (Refer to annex one- asset management on National Strategy document) for a list of assets in Bakoteh and Basse location and the planned use in the next five years (2023-27).

## 01

#### Responsive and innovative approach to child and youth care:

**Result1**-Children and young people live in the most relevant care options with the ability to be independent and positive contributors in their communities.

Result 1A: Children and young people live in the most relevant care options: This means a full diversification of care options, child and youth participation, child safeguarding, learning and development for children and young people, advocacy, integration of mental health and PSS in AC. Through full implementation of the Gatekeeping Guidelines based on necessity and appropriateness, children and young people will be reintegrated in their families of origin. As per yearly assessments, this means downsizing the Basse programme location alternative care (closure of youth facility in both locations) and establishment of supervised independent living and small group homes for young people. To establish a good advocacy network involving key like-minded partners like UNICEF and ChildFund to better improve the legal policies of the Gambia and lobby for the adoption of the gatekeeping guidelines and process at the National level as part of the overall childcare protection system of the country. This is in line with strategic initiative 1,2, 3 and 4 of the 2030 SOS global strategy.

**Result 1B:** Children and young people have the ability to be independent and positive contributors in their communities increase and diversify in Technical and Vocational Education Training (TVET) opportunities for young people and introducing new marketable areas such as construction, agriculture, green industries, by setting up a business start-up incubation centre in existing SOS facilities in both Basse and Bakoteh that have not been used to full capacity. In addition, increased partnership with private sector on specialized areas of skills training and development designing new course curriculum and training methods. Increase the participation of children and youth in decision - making in SOSCV and the need for them to fulfil their civic responsibility within the community. The Bakoteh programme location will focus on increasing families in the community up to five. The NA will work with Government on the establishment of foster care and kinship care.

#### Community driven approach to child and youth development

Description of the major project (objective and axes): This means community empowerment, child safeguarding, child and youth participation, advocacy for child and youth development, MHPSS support, equal access to essential services. To scale up FS programmes in partnership with local partners such as the Village Development Committee and Youth groups and community leaders considering gender inequalities. This means an expansion of the scope of our family strengthening programmes in both urban Gambia and rural Gambia covering West Coast Region, North Bank region that we do not currently have intervention in. By investing in a community approach to development, the rise of the solidarity economy can be strengthened through worker cooperatives (community savings and lending schemes) and group businesses like women community gardens. By implementing a number of small FS projects under the Basse programme location per region (North Bank Region, Lower River Region, Central River Region and Upper River Region) and Bakoteh (Kanifing Municipality, West Coast Region and Banjul City Council) and supporting them to sustain agricultural livelihood businesses such as ruminant farming. The NA is poised to make an impact in families through the community structures especially the youth groups rather than individual targeting. To establish a good

advocacy network to better improve the legal policies of the Gambia. Through establishment of community structures well equipped with relevant skills to better support vulnerable families, SOS Children's Villages will also strengthen the Community Child Protection Committees on a Training of Trainers (TOR) Program so that they are able to address child protection at the grassroots from awareness raising to prevention, reporting and responding mechanisms. This means having activities that specifically train these groups on the program management tools and techniques of SOS Results based Management to ensure project success and sustainability.

This is in line with strategic initiative 1, 2, 3 and 4 of the 2030 strategy. Community empowerment, Economic Empowerment through sustainable livelihoods, Investment in green industries for community development, Improvement in WASH- Water sanitation and hygiene for communities. Emergency response programming for communities. Mental health and psychosocial support. Equal and equitable access to essential services (education, job opportunities, entrepreneurship training, health, legal). Community structures such as FWCs, CCPC, VDC, implement and promote family welfare and development Children, young people and families enjoy holistic development and well-being.

Communities are aware of CS and have the ability to manage cases of CS. Children and young people claim their rights and responsibilities in civil society. Communities enjoy full implementation of child protection laws, and youth development policies. Children and young people are self- reliant and positive contributors in society.

# **Improvement of working conditions and capacities for better quality delivery (IWCC Project):** Highly motivated and talented workforce working in a safe environment supported by a strong leadership for the delivery of quality services to children and young people.

This means putting in place a competitive compensation and benefits package, improvement in the working conditions, scaling up the capacity building of staff, development of a talent pool and full implementation of the succession plan, as well as the establishment of a board. Expectations are, the National Association will attract and retain highly talented staff through succession plans whereby SOS participants can be targeted to fulfil significant roles in the organization. staff will have a good work life balance, feel safe and have a good mental well-being, staff are skilled and competent to perform their roles effectively and efficiently through a HR performance management and accountability system. staff are highly motivated, productive and committed to serve the organization on a longer term and the National Management Team receives strategic direction and oversights from the board. This is in line with strategic initiative 5 of the 2030 strategy.

Staff are productive and efficient in the performance of their work with the right number of people in the right place: This means that we have the right people in the right places in the organization, outsourcing of the maintenance staff that is cleaners and security personnel, review of staffing and competencies, improvement in the performance management system, leading to optimal staffing with the required competencies in place, improved efficiency in service delivery and improved productivity in staff. Training of staff specifically in project management tools and techniques will be strengthened as well as digitalization of finances, monitoring and evaluation. This is in line with strategic initiative 5 of the 2030 strategy. Implementation of reviewed terms and conditions of service means a transparent system of salaries and education is clear for all staff. A new salary structure will be developed and implemented.

05

Robust ICT infrastructure (Tools) that enable efficient and effective implementation of organizational processes and quality programs: The aim of this outcome is to improve connectivity and infrastructure for digitalization to comply with our systems and processes as well as global standards. This can be achieved through improvement in our ICT infrastructure and enhanced digitalization to meet global standards, create awareness and skills development, environment and climate change (Green Energy, climate resilience and waste management). Expected results will include accurate and quality data, efficient and effective staff, reduced carbon footprint, climate resilient programmes and economically empowered communities with maximized use of resources. This is in line with strategic initiative 5 of the 2030 strategy. Effective and efficient organizational processes and quality programme delivery are supported by resilient and fully digitalized systems whereby staff are competent in the digital systems of financial management, monitoring and evaluation of interventions and Children's Village (family house management system).

06

A budget that covers at least 41% of our country expenditures (excluding international IPD programme from local sources: This outcome aims to enhance sufficient funding for the National Association through local fundraising initiatives. To help the NA achieve this outcome, the NA will develop and implement an ambitious yet realistic fundraising and communications plan, develop strategic projects to attract IPD/PSA funding, identify local market opportunities, create partnership to increase fundraising capacity to enhance sufficient NA funding that caters for the identified needs. Therefore, staff capacities in fundraising and communications will be strengthened to use various channels and platforms. Current PSA funders will also be reached out to for a learning and sharing event on fundraising good practices and how they have managed to be successful. This is in line with strategic initiative 5 and 7 of the 2030 strategy.

NA Gambia has identified a list of buildings and land space that are currently underutilized and plans to invest in the following assets to generate funds or set up new intervention projects to implement the key strategic ambitions in the next five years. Most of the facilities earmarked will either be used for innovative projects or scale up existing projects, or rented out through an advert and invitation for bids from well recognized and reputable businesses in the country. Other residential facilities will be rented out to families in the community through a rental agreement and also other reputable NGO staff (Refer to annex one- asset management on National Strategy document) for a list of assets in Bakoteh and Basse location and the planned use in the next five years(2023-2027).





# OUR APPROACH TO ACHIEVING OUR RESULTS HOW?

Major project n°1: Responsive and innovative approach to child and youth care

Description of the major project (objective and axes): Gatekeeping strengthening in both locations to determine reintegration of children and young people. Supervised independent living (SIL) for young people in Basse and Small group homes (SGH) in Bakoteh as alternative care options. Integration of mental health and psychosocial support in Alternative Care (trauma informed approach to care). Learning and development for children and young people (including digital skills, employability and entrepreneurship training)

#### **Expected results:**

Children and young people live in relevant care options. Children and young people enjoy holistic development and well-being. Children and young people live in a safe environment with minimal CS incidents. Children and young people are protected from abuse. Children and young people claim their rights and responsibilities in civil society. Children and young people are fully protected by the right institutional and legal framework Children and young people are self-reliant and positive contributors in society

Major project n°2: Community driven approach to child and youth development

Description of the major project (objective and axes): Community empowerment, Economic Empowerment through sustainable livelihoods, Investment in green industries for community development, Improvement in WASH- Water sanitation and hygiene for communities. Emergency response programming for communities. Mental health and psychosocial support. Equal and equitable access to essential services (education, job opportunities, entrepreneurship training, health, legal).

**Expected results:** Community structures such as FWCs, CCPC, VDC, implement and promote family welfare and development Children, young people and families enjoy holistic development and well-being. Communities are aware of CS and have the ability to manage cases of CS Children and young people claim their rights and responsibilities in civil society. Communities enjoy full implementation of child protection laws, and youth development policies Children and young people are self- reliant and positive contributors in society.

Major project n°3: Improvement of working conditions and capacities for better quality delivery (IWCC Project)

Description of the major project (objective and axes): Review and implementation of competitive compensation and benefits package. Improvement in the working conditions through the development and implementation of a policy and guidelines. Scaling up the capacity building of staff by incorporating professional training, coaching & mentorship, job shadowing etc. Development of a Talent Pool and full implementation of a Succession Plan. Establishment of a board for SOS CV in The Gambia.

**Expected results:** The organisation attracts and retains talented staff

Employees have a good work-life balance, good mental well-being and feel safe. Staff are highly skilled and competent to perform their roles effectively and efficiently. Staff are highly motivated, productive and committed to serve the organisation in a longer term which would prevent disruptions in service delivery. The National Management Team receives strategic direction and oversight from the board.

#### Major project n°4: Improvement in staff efficiency

Description of the major project (objective and axes): Outsourcing of the maintenance staff (Cleaning and Security) Review of staffing and competencies. Improvement in the Performance Management System.

**Expected results:** Optimal/required staffing with the required competencies in place Improved efficiency in service delivery and improved productivity of staff

#### Major project n°5: Simplify systems and processes through digitalization

Description of the major project (objective and axes): Improve ICT infrastructures and enhance digitalization to meet global standards. Awareness and skills development (Capacity building). Environment and climate change (Green energy). Pilot Connect SOS in the NA

**Expected results:** Efficient and effective staff, (improved skills and knowledge, timely execution of task) Reduced carbon footprint Climate resilient programme and communities Optimized/maximized use of resources. Projects are able to deliver results in an efficient and timely manner

Major project n°6: Sustainable local funding for a resourceful NA: Description of the major project (objective and axes): Determine/identify local market opportunities that align with our vision and values. Determine strategic projects to attract IPD/PSA funding for improvement of our existing programmes. Position SOS Children's Villages in The Gambia as a trusted childcare organization with a very strong brand to increase public confidence and fundraising potentials. Improve Funds Management: Enhance efficiency, economy and effectiveness of our fund's management and utilization through increase ownership and accountability.

**Expected results:** Increased public engagement and visibility. Increased local funding Increased individual and corporate support partners and improved funds management

#### **COLLABORATION**

**& PARTNERSHIP:** Cooperation & partnership will be strengthened with government agencies such as the Ministries of Gender, Children and Social Welfare and Youth & Sports, UNICEF, multi-lateral donors, and like-minded organizations through joint projects funded by foreign ministries and cooperation such as Finland & United Kingdom particularly the just ended (2022) Farafenni family/community empowerment & Youth Employability projects. Other partnerships include the German Ministry for Economic Cooperation and Development on waste management to reduce child rights violations at the Bakoteh dumpsite, the EU-funded food security project in collaboration with WFP, FAO, Action against Hunger, & local stakeholders on green energy and youth employability such as PATENT(local compost making organization), Mbolo Association, START-UP Incubator Gambia.

We will continue to forge a partnership with like-minded organizations (community-based organizations, civil society, corporate institutions etc), especially in youth empowerment and employability. In addition, we will continue to strengthen these relationships for the achievement of strategic goals.

For this proposed intervention areas, the organization has over the past eight years implemented projects geared toward family and civil society empowerment.



## HOW CAN YOU SUPPORT OR GET INVOLVED?

## CONTRIBUTE TO CHANGE LIFE SPONSOR A FAMILY HOUSE

This service entails the provision of funds to partly sponsor the running cost of a family house at the SOS Children's Village in Bakoteh. The funds provided will be used for clothing, medical, educational and food expenses of the children within the chosen family house.

SOS Children's Villages will promote the brand of the sponsor in their website, social media platforms, newsletters, brochures and in their documentaries. Expected contribution: USD 10,000.00 Annually.

#### SPONSOR A DIGITAL VILLAGE

The Digital Village project aims to provide access to ICT infrastructure for the SOS Children's Villages Basse programme participants and develop their digital literacy skills. The programme participants will have access to computers and Internet connectivity as well as receive ICT training, to be able to utilize the technology efficiently. The Digital Village project primarily targets the SOSCV families, including the care givers (SOS Parents), children and young people, who are the main beneficiaries of this project and also the community. Expected contribution: USD 6,000.00



## **BANK DETAILS**

#### Transfer within The Gambia

Bank Name: Trust Bank Account

Name: SOS Children's Villages Donation Acct

Account Number: 110-807424-01 BBAN Number: 002203108074240170

#### Transfer outside The Gambia

Bank Name: Ghana International Bank, London Swift

Beneficiary Bank: Trust Bank Limited

Swift Code: TBLGMGM

## For More Information Please Contact SOS Children's Villages The Gambia

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Social Media Platforms: @SOS Children's Villages in The Gambia